

INNOVATION IN PROFESSIONAL SERVICES

A **beaton** conference in conjunction with the State Government of Victoria

| INVITATION-ONLY | MULTI-PROFESSION | FIRST | EVIDENCE-BASED |

14th March 2018

Investment Centre Victoria, Level 46, 55 Collins Street, Melbourne

PARTICIPANTS

- ✓ Senior leaders of professional services firms: law, accounting, consulting engineering, IP specialists
- ✓ Innovation-focused clients of professional services firms
- ✓ Guests and senior officials of the State Government of Victoria

AGENDA

- 12.45 Registration desk opens
- 1.30 Welcome: **George Beaton**, **beaton** Executive Chairman
- 1.40 Opening: **Andrew Tulloch**, Executive Director, Professional Services, Government of Victoria
- 1.50 **INNOVATION WHICH CREATES VALUE IN PROFESSIONAL SERVICES**
- Panel chair: **Paul Hugh-Jones**, **beaton** Partner
- Panel members
- **Stephen Gallagher**: CFO of Technology and Operations, NAB
 - **Kourosh Kayvani**: Managing Director of Design, Innovation & Eminence, Aurecon
 - **Shanan Kan**: **beaton** Product Manager
 - **Fraser McMillan**: Partner with Pinsent Masons
 - **David Moran**: Managing Director of Infrastructure Australia Asia at Hatch
 - **Nick Sheehy**: Senior General Counsel of Finance, Technology, Innovation & Strategy at Telstra
 - **Julian Uebergang**: Managing Director of Neota Logic Asia-Pacific
- 3.00 Refreshments | Networking
- 3.30 **CASE STUDIES: SUCCESS STORIES IN INNOVATION**
- Chair: **Lucia Cade**, Chair SE Water; NED Engineers Australia; NED, CRC for Energy Pipelines
- Law – **Michelle Mahoney**: Executive Director Innovation, King & Wood Mallesons
 - Accounting – **Brad Miller**: Leader of Enterprise Advisory, KPMG
 - Consulting Engineering – **Peter Bowtell**: Arup University Council
- 4.55 Summary **George Beaton**
- 5.05 Close

POST-CONFERENCE SUMMARY

A summary and outlook paper will be sent to delegates, the media and other stakeholders.

CONTACTS

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2018 FACULTY: INNOVATION IN PROFESSIONAL SERVICES



George Beaton is Executive Chairman of **beaton**. His career spans many aspects of professional services: medicine, marketing, academia, founding several businesses and authoring books on law firm business models.



Peter Bowtell is a Principal at Arup. He is a member of its innovation and investment hub, Arup University Council. With a background in the built environment, he has led the delivery of major projects both locally and globally.



Lucia Cade is Chair SE Water and NED Engineers Australia amongst other board roles. Her professional life is guided by a curiosity about how things work? Why do things work this way? How can we make things work better?



Stephen Gallagher is CFO Technology and Operations with NAB. His 30 years' experience in the financial services industry includes KPMG, Norwich Union and NAB and covers key roles in treasury, group finance and business banking. Stephen is a director of HiCaps.



Paul Hugh-Jones is a **beaton** who consults to professional service firms on client development. He has a wealth of industry experience having been CMO at Ashurst and Mallesons, and also held global roles with British Airways and Bacardi.



Shanan Kan is a **beaton** product manager, overseeing the beatoncompass reports on trending topics using clients' insights to inform firms' strategies. With a background in psychology, his passions include UX, gameful design and data communication.



Kourosh Kayvani is MD: Design, Innovation & Eminence at Aurecon, a global engineering and advisory company operating in Australia, New Zealand, Africa, Asia and the Middle East. He holds professorial appointments at University of Sydney and UNSW.



Michelle Mahoney is a serial intrapreneur. She is responsible for the design and delivery of the innovation strategy for King & Wood Mallesons. Michelle is a technologist, Prince 2 project manager, Prosci change manager, d.school design thinker and a lean six sigma black belt.



Fraser McMillan is a partner with Pinsent Masons. He headed up Pinsent Masons' global Construction Advisory & Disputes business and was a member of the firm's Innovation Hub before relocating to Sydney earlier this year.



Brad Miller is a National Service Line Leader and Enterprise Advisor with KPMG. His experience includes management consulting and executive director and CEO roles. His specialist expertise includes strategy, technology-led transformation and supply chain optimisation.



David Moran is MD Infrastructure Australia-Asia at Hatch. He has substantial experience in the delivery of major public infrastructure projects in Australia and internationally. A civil engineer by training, David joined Hatch in 2016 after a distinguished career with John Holland.



Mick Sheehy is General Counsel of Finance, Technology, Innovation & Strategy at Telstra. He has worked on many high profile deals for Telstra. Previously with Mayer Brown and (now) King & Wood Mallesons, Mick is the founder of the Australian chapter of the Corporate Legal Operations Consortium.



Andrew Tulloch is Executive Director, Digital & Bio Economy, Department of Economic Development, Jobs, Transport and Resources, Government of Victoria. He has an extensive background in industry development including consulting, government and corporate sectors spanning Singapore, San Francisco and Australia.



Julian Uebergang serves as Managing Director, Neota Logic Asia Pacific. He is responsible for client engagements and brand and marketing strategy. Previously Julian held a strategy role with a digital start-up funded by Australia Post. He also has significant eDiscovery experience having co-founded PinPoint Global in London and ultimately joining Epiq Systems.